

# CRYPTIX

cryptix expands business segment by integrating the branding agency brand+Co  
Swiss Fintech Group continues expansion course.

19.03.19; Zug – cryptix continues to grow through the takeover of brand+Co. This move strengthens the Swiss fintech company’s focus as a full-service digital payment provider.

It was only earlier this year that cryptix LABS, a research and development facility focusing on blockchain & distributed ledger technologies, opened in Vienna’s Millennium Tower. The most recent addition to the business group is brand+Co. Founded by Benedikt Skorpik in 2014, the core competencies of brand+Co are the development of visual identities and digital solutions. The agency has successfully established itself over the past years in the areas of digital brand communications, UX/UI design and content creation, as confirmed by several national and international awards and publications in various journals.

The businesses are looking to the future with excitement. Benedikt Skorpik, founder of brand + Co and new Senior Art Director at cryptix, comments:

“I continually observe the digital transformation that affects every aspect of our lives today with great interest. At cryptix, we have the unique opportunity to use our expertise to contribute to the development of simple solutions for digital payments and actively shape the future of money. We are looking forward to this challenge.”

In addition to internal assignments, brand+Co continues to be involved in national and international projects of varying scope for a customer base that includes both start-ups and established businesses.

For the cryptix group, all signs point toward continued expansion. Further offices in Liechtenstein and Slovenia will be opened later this year.

## About cryptix

The cryptix group is a full-service provider of IT services, business development and legal and marketing solutions, helping SMEs to build digital payment solutions and realize ideas based on blockchain and DLT. Headquartered in Zug in the Swiss “Crypto Valley”, the fintech start-up also develops its own products in the context of disruptive technologies and innovative ideas.

Press contact:

For more information, additional image material or general inquiries please contact:



MAERZ|ROCH – Agency for Meaningful Relations

Katharinenstraße 30A

20457 Hamburg,

Germany

Marc-Alexander Bernhardt

[marc.bernhardt@maerzroch.de](mailto:marc.bernhardt@maerzroch.de)

+49 (0) 40 69 63 254 03